

First session

## FIND YOUR MATCH

Be part of our network and enjoy the benefits of being in contact with the best clusters, incubators and tech parks in Europe and Latin America.

The opportunities  
are worldwide

Landing on April 2022

Online event

FREE of charge

## Soft Landing Hubs Twinning Programme



Matchmaking



Networking



Capacity-building



Brokerage

The ENRICH Twinning Programme consists of a series of interactive virtual meetings that will foster networking, capacity building, brokerage and matchmaking among the participants.

It is designed for clusters, incubators and tech parks willing to go international and to strengthen their capacities on soft landing services.

## ENRICH YOUR OPPORTUNITIES EXPAND YOUR HORIZONS

15h CET | 11h UCT-3

April 6<sup>th</sup> Open session - Kick Off

Filipe Cassapo, president of ENRICH in LAC will address some important issues:

- Challenges in public-driven policies for international partnerships
- Reasons to partner with Europe (With Dr. Carlos Eduardo de Andrade Lima da Rocha, Coordinator - Fiocruz International Cooperation Agreement - University of Aveiro (Portugal))
- Demystifying the bureaucracy for international partnerships (With SPI)
- Funding mechanisms for partnering abroad (With Raquel Almeida, trainer for Horizon Europe)

Katrin Singer, representing Fraunhofer, institution ahead of the coordination of ENRICH in LAC will address:

- The opportunities attached to the internationalization
- How ENRICH in LAC can help your institution and how to become a member
- Successful cases under our orientation.

15h CET | 11h UCT-3

April 7<sup>th</sup> Open session - Matchmaking

- Presentation of the participants
- Breakout rooms: participants will be able to discuss with others in specific rooms divided by interest.
- **EXCLUSIVE FOR MEMBERS ENRICH in LAC:** members will receive a tailored suggestion of matchmaking according to their activity, strategy, location, values, and goals.

15h CET | 11h UCT-3

April 8<sup>th</sup> Members only - Consulting Services

- During the Last day of the event, members will have a tailored experience. Interested parties will have time to discuss with experts and create a made-to-measure action plan, with the next steps to make their partnering successful and in full contact with their matches!

