

**Prize for Solution &  
Implementation: 10.000 €**

**CHALLENGE 3:  
SUSTAINABLE  
DEVELOPMENT &  
DIGITALISATION**

# INNOVATION CHALLENGE

BRAZIL-EUROPE

**Call for Solutions is Open!**

ENRICH in Brazil is calling **European Solution Providers** to propose their COVID-19 related solutions in the areas of **Digitalization, Tourism, Health, and Sustainable Development!**

## **CHALLENGE 3: SUSTAINABLE DEVELOPMENT & DIGITALISATION**

Development and provision of an online tool and business model behind in order to help family farmers through the implementation of a digital platform, to commercialize and deliver family farming products. The tool needs to be applied in two states in Brazil with similar conditions: Mato Grosso do Sul (MS) and Rio Grande do Norte (RN). Minor adjustments to their specific markets will be requested from the solution provider.

While in Rio Grande do Norte the internet connection of 3G and 4G is sufficient to implement a tool to support local farmers, the rural areas of Mato Grosso do Sul suffer from inaccessibility in their regions. The solution proposed should therefore be both, optimised for low internet data consumption, considering that internet connection still is expensive in Brazil, as well as include solutions to access the tool while facing connection challenges.

Besides that, the Neotrópica do Brasil Foundation (MS) and the Agência Brasileira de Desenvolvimento Sócio-Ambiental (ABDA) (RN) seeking for support in the development of a sustainable business model behind the tool itself. **More information [here](#).**

- Desired Type of Solutions: business model, technology, service, product
- Application for solutions: <https://forms.gle/4sPrgQ86K6yEmion6>
- Deadline for Application: 15 September 2020

## **The European Network of Research and Innovation Centres and Hubs, Brazil**

ENRICH in Brazil is a Non-Profit organisation established in Brazil as a result of a collaboration between European and Brazilian STI Actors. **More info:** [www.brazil.enrichcentres.eu](http://www.brazil.enrichcentres.eu)



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