

ENRICH TWINNING PROGRAMME FOR SOFT LANDING HUBS

# **POST-COVID-19 RECOVERY: CHALLENGES AND OPPORTUNITIES FOR SOFT LANDING SERVICES**

OPENING SESSION ON DECEMBER 14, 2021 9:00 AM BRT / 1:00 PM CEST

The ENRICH Twinning Programme is designed for clusters, incubators and tech parks willing to **go international** and to **strengthen their capacities on soft landing services**.

It consists of a **series of interactive virtual meetings** that will foster **networking, capacity building, brokerage** and **matchmaking** among the participants.

The ENRICH Twinning Programme will debate the role of the participants in the post-COVID-19 recovery and how to enhance the soft landing services to support their members and companies in overcoming the **digital and green transition challenges** faced at the global level.

*Join if you want to be prepared for the next  
10 years and be aware of how to overcome  
the Post-COVID-19 challenges!*

## Opening session: Pitching and roundtable discussion



This first meeting is open to all interested parties, no strings attached! You can simply jump in and then decide to take part (or not) in the Twinning Programme!

### WHEN?

*December 14, 2021 9:00 AM BRT/ 01:00 PM CEST*

### AGENDA

**TwinPitch** – 2 minute pitch of each participant to introduce yourself and your organisation.

**Expert roundtable** – the pandemic context: lessons learnt, challenges and opportunities for soft landing services.

*With:*

**Robert Sanders** – Senior Advisor of International Projects at the European Business Network (EBN)

**Alicia Shelley** – Project Manager at the International Association of Science Parks and Areas of Innovation (IASP)

**Interested? [REGISTER HERE](#)**

**BE PART OF THIS INITIATIVE  
BE PART OF THIS NETWORK  
ENRICH YOUR OPPORTUNITIES!**

