

The State of University-Business Cooperation 2018

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Erscheinungsdatum: 2018 | Fachberichte und -studien

This report presents the findings of the project 'The State of University-Business Cooperation in Europe'. The project has been conducted during 2016 and 2017 by a consortium led by the Science-to-Business Marketing Research Centre, Germany for the DG Education and Culture, European Commission.

The aim of the project was to get a more profound, comprehensive and up to date understanding of the state of University-Business Cooperation (UBC) in Europe, from the perspective of both the higher education institutions (HEIs) and the business sector. The project explored the state of play of UBC in different countries, examining the form and extent of main drivers and barriers for the different stakeholders, regulatory frameworks and the type and extent of existing measures supporting UBC at a national level.

The consortium has also created more than 20 country reports on University-Business Cooperation.

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