

Two Minutes in a Research Wonderland: New Short Film on Germany's Research and Innovation Environment

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<https://youtu.be/APNEiMyCjDM>

As part of its "Research in Germany" initiative, the Federal Ministry of Education and Research has released a short film on Germany's research and innovation environment. The clip presents Germany as an open and diverse country which offers unique opportunities in research and innovation to international talents.

Germany is in strong global competition for talent. International cooperation and visibility are key requirements for securing Germany's role as a top destination for research and innovation. Research in Germany implements targeted activities around the globe to promote Germany as a land of ideas and innovation. The clip presents Germany's uniquely broad and diverse opportunities for international researchers and innovators. Moreover, the clip highlights the high quality of life which makes Germany one of the most livable countries worldwide.

Research in Germany

In 2006, the Federal Ministry of Research and Education launched [Research in Germany](#) through which it supports targeted measures to promote Germany as a leading destination for research and innovation. The key aims are to increase its international visibility and to foster the marketing and networking efforts of German universities, research organisations and innovative SMEs.

Source: Research in Germany

Editor 19.05.2022 by Tim Mörsch, VDI Technologiezentrum GmbH

Countries / organization: Germany, Global

Topic: Skilled Personnel, miscellaneous / Cross-section Activities

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Research in Germany - Two Minutes in a Research Wonderland! (Picture: BMBF). [Click image to start video \(Youtube\).](#)