

## REGISTER NOW for the GCC 2016

Halifax (Cox & Palmer, hosted at Dartmouth) – Berlin (Embassy of Canada)

17 November 2016

[www.GermanCanadianConcourse.org/gcc2016](http://www.GermanCanadianConcourse.org/gcc2016)

#GCC2016

ACROSS THE DATA POND – ANALYZING A SEA OF OCEAN DATA

Germany's and Canada deep dive into Ocean Analytics and its potential for spurring a new industry niche



Going into the fifth installment of the **German Canadian Concourse series (GCC)**, in 2016 the GCC ventures into the ocean, discovering a new sea of data generated from disparate sources in globally exploring and monitoring our oceans. The GCC will **connect with transatlantic topic-matter experts** to explore the use of **combing and analyzing oceans** data and how to **couple its scientific research with local and international business eco-systems** that can generate larger **economic growth through new businesses** and **enhanced services/products of existing organizations**.

Canada and Germany, in particular Atlantic Canada and the maritime states of Germany, are predestined partners in the maritime sector. They already collaborate in various ways in oceans research such as educational exchange programs, shared scientific assets and international R&D programs. At the same time each region has different competencies relating to funding science, spurring corresponding economic growth and applying success models from other related industries. The GCC 2016 will investigate the existing transatlantic collaboration surrounding ocean analytics, while discovering new approaches and maritime opportunities in the following thematic pillars:

- **Cooperation in research & education**
  - Existing transatlantic university collaboration and areas for expansion
- **Science & innovation**
  - Use-cases for Oceans Data and new fields of innovation emerging from scientific research
- **Entrepreneurial eco-systems**
  - Economic opportunity in oceans data and new & related business eco-systems to support growth
- **Security implications**
  - How commercialization of access to ocean data changes the maritime security landscape

The 2016 Concourse will build on previous conferences ([GCC 2014 "Transatlantic Start-UpSurge"](#), [GCC 2013 "Going Transatlantic through Space"](#)) seeking to emphasize key lessons from Germany and Canada.





## Date and Venue

The GCC convenes on **17 November 2016** in **Berlin (Embassy of Canada)** and in **Halifax (Cox & Palmer, hosted Holiday Inn Harbourview, Dartmouth)** for a **Transatlantic Symposium**, interconnected via video conferencing.

The **Field Trip** locations are: **Airbus Defence & Space Intelligence** and **Geoforschungszentrum, Potsdam**, as well as **Centre for Ocean Ventures & Entrepreneurship, Dartmouth**.

The Berlin **Networking Reception** will be at the **Permanent Representation of the State of Bremen**; the Halifax reception will be at the **Nova Scotia Community College – Waterfront Campus, Dartmouth**.

## Objective

The objective of the GCC 2016 is to provide:

- An **overview of existing transatlantic exchange** in the applicable field;
- A **platform to connect** and form new or strengthen existing relationships;
- A physical and virtual **space to enable new ideas for collaboration**;
- Material to **underpin and spur action** in transatlantic relations.

## GCC Concept

The German Canadian Concourse is a **real-time transatlantic** conference series conceived as a platform for exchange among Canadian and German professionals on topics with relevance to both countries. On an annual basis, the GCC convenes at the **Canadian Embassy in Berlin**, and simultaneously at a location in **Canada** for a daylong event.

The central part of the Concourse is a half-day **conference session interlinking the conference venues via video-conference** for a true transatlantic discussion, the **Transatlantic Symposium**. So-called **Field Trips** organized as satellite events by alternating partner organization allow for a practical insight into the subject matter and stimulate the exchange on the Concourse topic. The GCC offers various networking opportunities and concludes with a **Networking Reception**.

## Program and Registration

Updated program and registration under [www.germancanadianconcourse.org/gcc2016](http://www.germancanadianconcourse.org/gcc2016).

Register under [www.germancanadianconcourse.org/registration](http://www.germancanadianconcourse.org/registration) until 10 November 2016.

## Livestream

You can follow the Transatlantic Symposium via live stream: [www.GermanCanadianConcourse.org/livestream](http://www.GermanCanadianConcourse.org/livestream).



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GERMAN CANADIAN CONCOURSE <sup>6</sup>

Registration Announcement

23 October 2016

**Program Contribution** (further contributors announced soon)



**Partners, Session Hosts**



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## Links

GCC steering committee: [contact@GermanCanadianConcourse.org](mailto:contact@GermanCanadianConcourse.org)  
Newsletter subscription: [www.GermanCanadianConcourse.org/newsletter](http://www.GermanCanadianConcourse.org/newsletter)  
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The GCC 2016 is run in cooperation with:

