



GHTC®

The German High Tech Champions Competition



Medical Imaging



Research in
Germany



Land of Ideas

www.research-in-germany.de



Market Your Innovation!

If the results of your applied research in the field of Medical Imaging (e.g. CT, MRI, ultrasound, x-ray, contrast media, nuclear medicine, interventional radiology, and related image processing and software solutions) deserve international attention, you should enter GHTC® – the German High Tech Champions competition.

Kick-start your international marketing campaign today with the support of GHTC®!

GHTC® – Let's Talk Business

- What is unique about your technology?
- What are its advantages in comparison to the status quo?
- Can you give an estimate of the required investment for implementation?
- How can a potential customer in the USA benefit from your innovation?

Application Form and Guidelines:
www.research-in-germany.de/ghtc-application



The Competition at a Glance



Length of Application Form:
4 pages

Application Deadline:
July 7, 2014

Announcement of Winners:
By August 15, 2014

Prize Money:
€ 10,000

Kick-off in Berlin:
September 18, 2014

Marketing Workshop in Munich, DE:
October 16-18, 2014

RSNA 2014 (www.rsna.org) in Chicago, USA:
November 30 - December 5, 2014

GHTC® – German High Tech Champions
Award Session & Business Networking:
December 2, 2014 in Chicago, USA
at the Renaissance Blackstone Hotel



GHTC® – the German High Tech Champions Award is a constituent part of the collaborative project “International Research Marketing” which is a joint initiative by the Alexander von Humboldt Foundation, the German Academic Exchange Service, the Deutsche Forschungsgemeinschaft and the Fraunhofer-Gesellschaft.

All activities within the project are part of the initiative to “Promote Innovation and Research in Germany” under its brand “Research in Germany”. The initiative is funded by the German Federal Ministry of Education and Research.

More information: www.research-in-germany.de

Contact:

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