



IT Solutions for Public Transport

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# Conference Programme



1-3 March 2016  
Karlsruhe Trade Fair Centre  
Germany

Under the patronage of



Supporting Organisations





## Mobility made easy

Visit our booth E2 in hall 1 to learn more about our integrated solutions that assist you in making public transport more attractive and efficient.

Find out about the latest trends in planning and dispatching, ITS and ticketing.

**Don't miss these informative presentations:**

- 01.03.2016 | 16:00 - 17:30  
Next generation ticketing  
– The exciting add-ons for riders and agencies  
*Thomas Wolf*
- 02.03.2016 | 11:00 – 12:30  
Early detection of incidents and  
computer assisted dispatching  
*Johan van Ieperen*

# init

The Future of Mobility

[www.init-ka.de](http://www.init-ka.de)

# Welcome to IT-TRANS 2016

## ➤ CONTENTS

PROGRAMME AT A GLANCE p.4

DETAILED PROGRAMME p.6

TUESDAY 1 MARCH p.7

WEDNESDAY 2 MARCH p.11

THURSDAY 3 MARCH p.18

PRACTICAL INFORMATION p.20

Follow us on Twitter for all the latest information



@IT\_TRANS

FOR THE LATEST INFORMATION  
PLEASE VISIT OUR WEBSITE  
[WWW.IT-TRANS.ORG](http://WWW.IT-TRANS.ORG)

**Disclaimer:** All information contained in this programme was correct at the time of printing but may be subject to change without notice.

# PROGRAMME AT A GLANCE

- CONFERENCE SESSION
  - ⚙ IMPLEMENTATION SESSION
  - 💡 INNOVATION SESSION
- PLENARY SESSION
- EXHIBITION / MARKET UPDATE
- SOCIAL EVENTS

## TUESDAY 1 MARCH

09:00	
EXHIBITION OPENS	
09:30 - 10:00	> COFFEE BREAK
10:00 - 11:00	
KEYNOTE ADDRESS	
11:00 - 11:45	
OFFICIAL OPENING	
12:00 - 13:30	> LUNCH
MARKET UPDATE A	
14:00 - 15:30	
DIGITALISATION AND THE CUSTOMER SERVICE REVOLUTION	
MARKET UPDATE A & B	
15:30 - 16:00	> COFFEE BREAK
16:00 - 17:30	
PROVIDING INTEGRATED JOURNEY PLANNING SOLUTIONS	⚙
GIVING CUSTOMERS WHAT THEY NEED: INTEGRATED TICKETING	💡
MARKET UPDATE A & B	
EVENING	> NETWORKING
IT FAMILY DINNER	

EXHIBITION OPEN UNTIL 18:00

## WEDNESDAY 2 MARCH

09:00 - 10:30	
HOW IS DIGITALISATION DRIVING CHANGE IN THE SECTOR?	⚙
MOBILITY IN SMART CITIES: WHAT CAN WE EXPECT?	💡
MARKET UPDATE A & B	
10:30 - 11:00	> COFFEE BREAK
11:30 - 12:30	
INTEGRATED MOBILITY PLATFORMS	⚙
SMARTER AND SAFER: INTERMODAL TRANSPORT CONTROL SYSTEMS	💡
MARKET UPDATE A & B	
12:30 - 14:00	> LUNCH
MARKET UPDATE A	
14:00 - 15:30	
SMART TICKETING: FROM DRAWING BOARD TO REALITY	⚙
CONNECTING WITH YOUR CUSTOMERS: THE ROLE OF DATA AND INFORMATION	💡
MARKET UPDATE A & B	
15:30 - 16:00	> COFFEE BREAK
16:00 - 17:30	
TURNING DATA INTO USEFUL CUSTOMER INFORMATION	
TECHNICAL VISIT	⚙
EVENING	> NETWORKING
KARLSRUHE NETWORKING NIGHT	

EXHIBITION OPEN UNTIL 18:00

## THURSDAY 3 MARCH

09:00 - 10:30	
DATA FOR SMART BUSINESSES AND SERVICES	⚙
JOURNEY PLANNING FOR ALL: ACCESSIBLE AND INCLUSIVE SOLUTIONS	💡
MARKET UPDATE A & B	
10:30 - 11:00	> COFFEE BREAK
11:00 - 12:15	
EMERGING TECHNOLOGIES: FRIEND OR FOE FOR PUBLIC TRANSPORT?	
12:15 - 12:30	
CLOSING CEREMONY	
12:30 - 14:00	> LUNCH

EXHIBITION OPEN UNTIL 15:00

# ➤ DETAILED PROGRAMME



## MAKE YOUR CHOICE & ORGANISE YOUR VISIT

This year's programme covers a wide selection of topics focusing on the current challenges, opportunities and priorities for the whole sector.

We have already highlighted the essential must attend sessions and events for all attendees.

All you need to do now is select your interests and organise your visit!

- CONFERENCE SESSION
  - ⚙ IMPLEMENTATION SESSION
  - 💡 INNOVATION SESSION
- SOCIAL EVENTS
- PLENARY SESSION

### ● EXHIBITION / MARKET UPDATE

🎧 Simultaneous interpretation in:  
EN ➤ English  
DE ➤ German

## TUESDAY 1 MARCH

09:00

EXHIBITION OPENS

09:30 – 10:00 **RESTAURANT FOR DELEGATES HALL 1** ➤ COFFEE BREAK

10:00



➤ KEYNOTE ADDRESS

**CONFERENCE HALL – EN – DE**

Gabe Klein, author of Start-Up City and partner at Fontinalis Partners, LLC, Washington D.C., USA

11:00 – 11:45

OPENING CEREMONY powered by **SCHIEDT&BACHMANN**

12:00 – 13:30 **RESTAURANT FOR DELEGATES HALL 1** ➤ LUNCH



➤ MARKET UPDATE A - CUSTOMER EXPERIENCE

**HALL 1**

MAXIMIZE THE POTENTIAL WITH INFOTAINMENT

Johan Posse, CEO, GeoSignage Sverige AB, Malmö, Sweden

LIVE PASSENGER EXPERIENCE WITH ON-BOARD

INFOTAINMENT PLATFORM OF 21ST CENTURY  
Jan Kolar, CEO, Passengera, Prague, Czech Republic



14:00 – 15:30

➤ DIGITALISATION AND THE CUSTOMER SERVICE REVOLUTION

**CONFERENCE HALL – EN – DE**

Masaki Ogata, Vice-Chairman JR East and UITP President, Tokyo, Japan

Rahul Kumar, Senior Vice President, Transdev Group – Digital Factory, Paris, France

Rosina Howe-Teo, Chief Innovation Officer & Group Director, Innovation and InfoComm Technology, LTA Singapore, Singapore



➤ MARKET UPDATE A - ON THE DIGITAL TRACK - DOES BIG DATA BRING BIG SUCCESS?

**HALL 1**

OPEN DATA IN MOBILITY

Günter Schwaninger, Head of Technological Principles, Deutsche Bahn, Frankfurt am Main, Germany

POSITION TRACKING OF PASSENGERS AS A BASIS TO GENERATE REAL-TIME DATA

Marc Schelewsky, Project Manager, InnoZ, Berlin, Germany

DATA PROTECTION AS BEST-PRACTICE

Sjef Janssen, Managing Director, VDV e-Ticket Service, Cologne, Germany

DEMAND RESPONSIVE TRANSPORT

Tom Kirschbaum, Managing Director, ally, Berlin, Germany

BUSINESS MODELS IN PUBLIC TRANSPORT ENABLED THROUGH DATA EXCHANGE

Dr. Norbert Koppenhagen, Vice President, SAP Research & Innovation, Walldorf, Germany



➤ MARKET UPDATE B - TICKETING (I)

**HALL 1**

BE-IN/BE-OUT TICKETING ENABLES SEAMLESS MULTI-MODAL MOBILITY

Manfred Retka, Director Sales Central Europe, Trapeze Germany, Berlin, Germany

## TUESDAY 1 MARCH

### 6 REASONS WHY TRANSPORT TICKETING SCHEMES NEED A MOBILE STRATEGY

**Miki Szikszai**, CEO, Snapper Services Ltd., Wellington, New Zealand

15:30 – 16:00 **RESTAURANT FOR DELEGATES HALL 1** > COFFEE BREAK

16:00 – 17:30

### > PROVIDING INTEGRATED JOURNEY PLANNING SOLUTIONS



Chairperson:

**Berthold Radermacher**, Manager Telematics, Information and Communication Technology, VDV, Cologne, Germany

### ITS DIRECTIVE: THE PROVISION OF EU-WIDE MULTIMODAL TRAVEL INFORMATION SERVICES

**Stephanie Leonard**, Assistant Policy Officer, European Commission, Brussels, Belgium

### NEW NATIONWIDE SERVICES FOR TRAVELLER INFORMATION IN GERMANY

**Reiner Dölger**, DELFI – German Traveller Information Board, Chairman of DELFI Steering Committee, Mainz, Germany

### DIGITRANSIT – FULLY OPEN JOURNEY PLANNING PLATFORM

**Petro Tamminen**, Project Manager, HSL Helsinki, Helsinki, Finland

### MAKING PUBLIC TRANSPORT PERSONAL, TRAVELINE SCOTLAND

**Stuart McNeill**, Manager, Traveline Scotland, Edinburgh, United Kingdom

### > GIVING CUSTOMERS WHAT THEY NEED: INTEGRATED TICKETING



**CONFERENCE ROOM 4 / 5**

### IT2RAIL- ADDRESSING THE CUSTOMER WITH INTEGRATED TICKETING SOLUTIONS

**Michael Pellot**, Director of Research & Development and International Affairs, Transports Metropolitans de Barcelona (TMB), Barcelona, Spain

**Jürgen Ross**, Division Head, VBB Verkehrsverbund Berlin-Brandenburg, Berlin, Germany

### NEXT GENERATION TICKETING – THE EXCITING ADD-ONS FOR RIDERS AND AGENCIES

**Thomas Wolf**, Chief Operating Officer, INIT USA, VP, Seattle, USA

### THE NEXT STEP OF MOBILE TICKETING INFRASTRUCTURE

**Nils Zeino-Mahmalat**, Managing Director, VDV eTicket Service, Cologne, Germany

### INTEGRATED MULTI-TICKET AND INFORMATION FOR SMART TRAVELLERS

**Stefania Di Serio**, Strategic Partnership and Alliance Manager, AlmaViva, Rome, Italy

### > MARKET UPDATE A - MOBILITY ANALYSIS AND SOLUTIONS

**HALL 1**

### REDUCING OPERATIONAL COST USING INTERACTIVE SCHEDULE OPTIMIZATION (ISO)

**Yossi Aloni**, VP Marketing and Sales, Optibus, Netanya, Israel



# MIFARE BEYOND TICKETING



[www.MIFARE.net](http://www.MIFARE.net)



[www.nxp.com](http://www.nxp.com)



## TUESDAY 1 MARCH

### NEW IP-STANDARD FOR ON-BOARD COMMUNICATION (IBIS-IP) PROVEN IN PRACTICE/PRODUCTION

**Dr. Torsten Franke**, Product Manager, IVU Traffic Technologies AG, Aachen, Germany

### A LIVING LAB FOR MOBILITY

**J. Marius Zöllner**, Scientific Director, Karlsruhe, Germany

### > MARKET UPDATE B - ITCS & EFFICIENT OPERATIONS

HALL 1

### MOBI.GUIDER – THE NEXT GENERATION USER INTERFACE

**Clemens Aschl**, Product Line Management, Kapsch CarrierCom, Vienna, Austria

### DEPOT MANAGEMENT

**Adrian Meissner**, Consulting/Sales, INIT, Hamburg, Germany

### PROCESS AUTOMATION

**Daniel Prusseit**, Head of Sales Management, ETC Transport Consultants GmbH, Berlin, Germany

19:00

> NETWORKING

### IT FAMILY DINNER

Powered by:  Trapeze™

Admission: 18:30

Venue: ZKM | Center for Art and Media

Address: Lorenzstrasse 19, 76135 Karlsruhe

[www.zkm.de](http://www.zkm.de)

Access only on presentation of entrance card

### Shuttle-Services from Karlsruhe Trade Fair Centre:

Meeting point: 18:15 at main entrance

Special event shuttles leaving at: 18:30, 18:32, 18:35

### Departure from ZKM:

Our guests are kindly requested to use public transport for their return to their hotels (courtesy of KVV with IT-TRANS badges)

Trams to Karlsruhe City Centre/Europaplatz or to Central Station (Hauptbahnhof)

More information: [www.vbk.info](http://www.vbk.info)

EXHIBITION OPEN UNTIL 18:00

## WEDNESDAY 2 MARCH

09:00 – 10:30

### > HOW IS DIGITALISATION DRIVING CHANGE IN THE SECTOR?



CONFERENCE ROOM 4 / 5

#### Chairperson:

**Stenio Franco**, Director, Idea Partners, São Paulo, Brazil

### OVERVIEW OF THE DEPLOYMENT OF ITS SYSTEMS IN PUBLIC TRANSPORT IN ITALY

**Daniela Carbone**, ASSTRA, Italy

### IMPLEMENTING AN UBER-LIKE SOLUTION FOR PUBLIC TRANSPORTATION IN ORLANDO

**Peter SerVaas**, President, Doublemap, Indianapolis, USA

**Nicolas Furgé**, CEO, Kisio (Keolis Group), Paris, France

### > MOBILITY IN SMART CITIES: WHAT CAN WE EXPECT?



#### Chairperson:

CONFERENCE HALL – EN - DE

**Martin Schmitz**, Managing Director Engineering Sector, VDV, Cologne, Germany

### THE TAXI OF THE FUTURE: BIG DATA ANALYSIS AS FRAMEWORK FOR FUTURE URBAN FLEETS IN SMART CITIES

**Rose Lim**, Researcher, Fraunhofer IAO, Stuttgart, Germany

### IMPACT OF THE DIGITAL TRANSFORMATION ON MULTIMODAL TRAVEL BEHAVIOR

**Manfred Bock**, Global Industry Leader Rail, T-Systems International, Berlin, Germany

### A LIVING LAB FOR MOBILITY

**Christoph Becker**, FZI Research Centre, Karlsruhe, Germany

### > MARKET UPDATE A - TICKETING (II)

HALL 1

### BIBO IN THE CLOUD

**Matthias Augustyniak**, Managing Director, Scheidt & Bachmann, Mönchengladbach, Germany

### OPEN LOOP PAYMENT WITH NFC

**Güliz Öztürk Yenigün**, International Marketing Manager, Kentkart, Istanbul, Turkey

### REVOLUTIONARY BLUETOOTH-BASED BE-IN/BE-OUT TICKETING SYSTEM

**Andres Osula**, Co-founder, JIFFI, Tallinn, Estonia

### > MARKET UPDATE B - ITCS

HALL 1

### SETTING SERVICE LEVELS AND SYNCHRONISING ROUTES FOR GREATER SUSTAINABILITY

**Stefan Gemperli**, Director of Public Transit Software, GIRO Inc., Montreal, Canada

### MOBILE SUPERVISION APPS: AN OPERATING CONTROL CENTER IN YOUR POCKET

**Eric Barbereau**, Training Manager, ENGIE Ineo, Paris, France

### EFFECTIVE RUNCUTTING

**David Reed**, President, Schedule Masters, Inc., Toronto, Canada

**Ed Sitarski**, Vice-President Technology, Schedule Masters, Inc., Ontario, Canada

## WEDNESDAY 2 MARCH

10:30 – 11:00 **RESTAURANT FOR DELEGATES** **HALL 1** > COFFEE BREAK

11:00 – 12:30

### > INTEGRATED MOBILITY PLATFORMS

Chairperson:

**Rafael Cuesta**, Head of Development, Transport for Greater Manchester, United Kingdom

**CONFERENCE ROOM 4 / 5**

**INTERMEDIATION AND ADAPTION OF IT SERVICES FROM MULTIPLE MOBILITY DOMAINS – ARCHITECTURAL IMPLICATIONS ON INTEGRATION PLATFORMS**

**Nico Weiner**, Project Manager and Product Owner, Bosch Software Innovations GmbH, Berlin, Germany

**MOBILITY-AS-A-SERVICE: MOOVEL DRIVING THE FUTURE OF URBAN MOBILITY**

**Thomas Friderich**, Head of Business Development, Moovel, Leinfelden-Echterdingen, Germany

**CREATING THE CITY TRANSPORTATION PLATFORM: A PLATFORM TO INTEGRATE ALL PROVIDERS, SYSTEMS, PAYMENTS AND STREETS**

**Timothy Papandreou**, CIO / Director Office of Innovation, San Francisco Municipal Transportation Agency, San Francisco, USA

### > SMARTER AND SAFER: INTERMODAL TRANSPORT CONTROL SYSTEMS

Chairperson:

**Brendon Hemily**, Principal, Hemily and Associates, Toronto, Canada

**CONFERENCE HALL – EN – DE**

**ITCS & TICKETING: CONVERGENCE, SYNERGIES AND MODULARITY**

**Claus Dohmen**, Product Manager, IVU, Berlin, Germany

**EARLY DETECTION OF INCIDENTS AND COMPUTER ASSISTED DISPATCHING**

**Johan van Ieperen**, Research and Development Manager, Technology and System Design, INIT, Karlsruhe, Germany

**PARADIGM SHIFT IN PUBLIC TRANSPORT ITS**

**Emmanuel De Verdalle**, ITS Program Manager, DIGIMOBEE for ITxPT, Paris, France

**HOW CAN HISTORY-BASED PREDICTIONS IMPROVE SERVICE QUALITY?**

**Werner Reutebuch**, Director Central Development, Trapeze Switzerland GmbH, Neuhausen, Switzerland

### > MARKET UPDATE A – DATA FOR SMART BUSINESSES AND SERVICES **HALL 1**

**THE ROLE OF INTERACTIVE 3D SIMULATION IN PUBLIC TRANSPORT DESIGN**

**Dr. Brendan Hafferty**, Western Regional General Manager, FORUM8, London, United Kingdom

**RELIVING THE PAST: ANALYSING REALTIME DATA ON-THE-FLY**

**David Varga**, Principal Consultant, Webváltó Kft., Budapest, Hungary

**ANALYSING NETWORK AND RIDERSHIP DATA OF WASHINGTON SUBWAY WITH PTV VISUM**

**Dr. Peter Mott**, Solution Director Public Transport, PTV, Karlsruhe, Germany



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## Go fresh, go smart, go graphical. Kapsch CarrierCom's **mobi.guider** solution.

Bring your operations up to date with the Kapsch CarrierCom **mobi.guider** solution. As well as providing end-to-end AFC and ITCS tools seamlessly integrated into your IT landscape, the system's intuitive graphical interface helps your people work more productively and react faster to incidents and disruptions. For more on **mobi.guider** and the benefits of going graphical, please contact **kcc.publictransport@kapsch.net**.

WEDNESDAY 2 MARCH

 > MARKET UPDATE B - QUALITY OF PUBLIC TRANSPORT OPERATIONS (11:00-12:30) HALL 1

USING QUALITY IN DYNAMIC TIMES

Rüdiger Friebe, CEO, Connective Ltd., Hüttwilen, Switzerland

URBIC®: QUALITY ASSURANCE OF PUBLIC TRANSPORT AT TRAFFIC LIGHTS

Frank Kirmse, Traffic Engineer, Dresdner Verkehrsbetriebe AG, Dresden, Germany

12:30 – 14:00 RESTAURANT FOR DELEGATES HALL 1 > LUNCH

 > MARKET UPDATE A - TICKETING (IIII) HALL 1

MIFARE DESFIRE EV2 – ENABLING SMART CITIES

Christian Lackner, Business Segment Manager Smart Mobility, NXP Semiconductors, Gratkorn, Austria

HCE VIVA APP - LISBON REAL IMPLEMENTATION FITS ALL OPERATORS. FEEL THE EXPERIENCE!



Joel Teixeira, SmartCITIES Coordinating Manager, Link Consulting, Lisbon, Portugal

Paulo Barreto, Embedded Systems and Ticketing Management Senior Consultant, OTLIS ACE, Lisbon, Portugal

HOW CIPURSE™ SECURITY STANDARD HELPS TO REALISE MULTI-APPLICATION PROJECTS

Ramona Mache, Head of Business Development Public Transport, Infineon Technologies AG, Neubiberg, Germany

14:00 – 15:30

 > SMART TICKETING: FROM DRAWING BOARD TO REALITY  CONFERENCE ROOM 4 / 5

Chairperson:

Ezio Castagna, General Director, CTM SpA, Cagliari, Italy

TICKETING SYSTEM IN MOSCOW. OPEN LOOP PAYMENTS

Anton Ivanov, Deputy General Manager, Mosgortrans, Moscow, Russia

Anton Shigapov, Vice President Transit, MasterCard, Moscow, Russia

ONLINE SERVICES AND MOBILE TICKETING. OPEN DATA, INFORMATION TO PASSENGERS FOR CITIZENS AND TOURISTS IN VENICE: A WAY TO SEIZE NEW OPPORTUNITIES?

Roberto Cerruti, ICT Manager, Venice ACTV, Venice, Italy

PATHS TOWARDS ELECTRONIC TICKETING IN BRAZIL: TIME OF CHOICE

Stenio Franco, Director, Idea Partners, São Paulo, Brazil

 > CONNECTING WITH YOUR CUSTOMERS: THE ROLE OF DATA AND INFORMATION  CONFERENCE HALL - EN - DE

Chairperson:

Heidi Krömmker, Professor, Faculty of Electrical Engineering and Information Technology, Ilmenau, Germany

THE CUSTOMER AN UNKNOWN CREATURE? CUSTOMER REQUIREMENT AND METHODS

Stephan Hörold, Research fellow, Scientist, Technische Universität Ilmenau, Ilmenau, Germany

PEOPLE IN REAL LIFE AND THE MYTH OF ALMIGHTY TECHNOLOGIES


Giuseppe Attoma, Senior Design Strategist, Attoma, Paris, France

ODK FOR PUBLIC TRANSPORT

Laura Carcano, Innovative Projects Officer, ASF Autolinee, Como, Italy

HOW CUSTOMERS CAN BE THE REVENUE OF MOBILITY'S NEW BUSINESS MODEL

Rahul Kumar, Senior Vice President, Transdev Group - Digital Factory, Paris, France

 > MARKET UPDATE A - JOURNEY PLANNING HALL 1  
JOURNEY PLANNER APPS NAVIGATE THROUGH THE JUNGLE OF PUBLIC TRANSPORT

Dirk Esters, Head of Business Development/Executive Director, HaCon, Hanover, Germany

LANCOM PIS – A COMPLETE PASSENGER INFORMATION SYSTEM

Miha A. Jurgec, CEO and Co-owner, LANCom d.o.o., Maribor, Slovenia

REAL-TIME PASSENGER INFORMATION AND NAVIGATION

Dr. Hans-Joachim Mentz, CEO, Mentz GmbH, Munich, Germany

 > MARKET UPDATE B - INTEGRATED INFORMATION PLATFORMS HALL 1

THE IMPLEMENTATION MODEL FOR INTEGRATED MOBILITY SOLUTIONS

Michael Kieslinger, Managing Partner, Fluidtime Data Services GmbH, Vienna, Austria

MASAI – BUILDING THE FUTURE OF MOBILITY

Jorge Vieira da Silva, President, Mobility Ticketing Applications, Brussels, Belgium


Petra Dowidziak, Product Sales Consultant, DB Systel GmbH, Frankfurt, Germany

INTERMODAL TRAVEL WITH BEACONS, APPS AND PLATFORMS

Steffen Schaefer, Senior Principal Mobility IT Solutions, Siemens AG, Munich, Germany

15:30 – 16:00 RESTAURANT FOR DELEGATES HALL 1 > COFFEE BREAK



16:00 – 17:30

 > TURNING DATA INTO USEFUL CUSTOMER INFORMATION CONFERENCE HALL - EN - DE

Stefan Hulman, CEO, 9292, Utrecht, The Netherlands

Vernon Everitt, Managing Director, Customer Experience, Marketing and Communications, Transport for London, London, United Kingdom

Magda Kopczynska, Director Innovative & Sustainable Mobility, European Commission, Brussels, Belgium

 > TECHNICAL VISIT (16:00-17:30) 

Visit to the construction site of Karlsruhe's underground tram tunnel

Departure: 15:30, main entrance (Meeting Point); [departure of shuttle buses from Karlsruhe Trade Fair Centre]

Registration: Conference registration desk



## WEDNESDAY 2 MARCH

19:00

> NETWORKING



### KARLSRUHE NETWORKING NIGHT

powered by: **init**

Admission: 18:30

Venue: VBK Tram Depot

Address: Tullastrasse 71, 76131 Karlsruhe

Access only on presentation of entrance card

#### Shuttle-Services from Karlsruhe Trade Fair Centre:

Meeting point: 18:00 at main entrance

Special trains of the Karlsruhe Transportation Authority VBK:  
as of 18:20 (Stop „Messe/Leichtsandstraße“)

#### Departure from the Tram Depot:

Our guests are kindly requested to use public transport for their return to their hotels (courtesy of KVV with IT-TRANS badges)

Trams to Karlsruhe City Centre/Europaplatz or to Central Station (Hauptbahnhof)

More information: [www.vbk.com](http://www.vbk.com)

EXHIBITION OPEN UNTIL 18:00



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[zakelijk@9292.nl](mailto:zakelijk@9292.nl)



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## THURSDAY 3 MARCH

09:00 – 10:30

### > DATA FOR SMART BUSINESSES AND SERVICES

**Chairperson :** **CONFERENCE ROOM 4 / 5**

**René Zeller**, Director BU International, Trapeze Switzerland GmbH, Neuhausen, Switzerland

#### THE ECOSYSTEM SURROUNDING OPEN TRANSPORT DATA IN THE UK FROM TOOTHPICK TO TRANSPORT FOR LONDON

**Jonathan Raper**, CEO, Transport API, London, United Kingdom

#### INCREMENTAL APPROACH FOR FASTER PUBLIC TRANSPORT IMPROVEMENT

**Pascal de Mul**, VP of Business Development and International Growth, TRAFI, London, United Kingdom

#### MOOVIT: CROWDSOURCED DATA AND PUBLIC TRANSPORT PARTNERSHIPS

**Jan Lüdtk**e, Country Manager DACH, Moovit App Global Ltd, Berlin, Germany

### > JOURNEY PLANNING FOR ALL: ACCESSIBLE AND INCLUSIVE SOLUTIONS

**Chairperson:** **CONFERENCE HALL - OPEN - DE**

**Pierre-André Rulmont**, Vice President Information Systems, STIB, Brussels, Belgium

#### INTERMODAL AND SOCIALLY NETWORKED WITH DYNAMO

**Marco Gennaro**, Head of Division for Data Management and Distribution Management, Rhein-Main-Verkehrsverbund Service mbH, Frankfurt, Germany

#### ACCESSIBLE AND INCLUSIVE MOBILITY FOR ALL WITH INDIVIDUAL TRAVEL ASSISTANCE

**Lars Schnieder**, Head of Department Intermodality and Public Transport, German Aerospace Center, Institute of Transportation Systems, Braunschweig, Germany

#### INTEGRATING JOURNEY PLANNING OPTIONS FOR NEW MOBILITY SERVICES

**Arjan van Andel**, Director of Business Development, Giro Inc., Montreal, Canada

### > MARKET UPDATE A - EFFICIENT OPERATIONS (I) **HALL 1**

#### AUTOMATIC VEHICLE AND DEPOT MANAGEMENT: ONE SYSTEM FOR ONE PROCESS

**Kay Tewes**, Head of Sales Public Transport, PSI Transcom GmbH, Berlin, Germany

#### FROM TRANSIT DATA TO RESULTS: 4 PITFALLS & 3 DASHBOARDS

**Luc van Wijngaarden**, CEO, Zight - transit | data | intelligence, Leiden, The Netherlands

#### THE FUTURE OF PAYMENT TOURISM AND TRAVEL BUSINESS

**Jan Rübel**, Head of Sales Travel & Mobility, Wirecard AG, Aschheim, Germany



### > MARKET UPDATE B - EFFICIENT OPERATIONS (II) **HALL 1**

#### THE QUESTION ISN'T WHETHER TO INTRODUCE CASH MANAGEMENT, BUT HOW

**Vera Loeffler**, Sales Specialist Central Transportation, Wincor Nixdorf, Paderborn, Germany

**Thomas Vogel**, Head of Product Marketing, S&N net Bank Solutions, Paderborn, Germany

#### CONTENT, PAYMENT, ACCESS (REDEFINING JOURNEY PLANNING AND TICKETING FOR THE 21ST CENTURY)

**Tony Lacy**, Global Business Division Director, Worldline e Ticketing, London, United Kingdom

#### INTERNET OF THINGS (IOT) IN PUBLIC TRANSPORT

**Prof. Beat Stettler**, CEO, CloudGuard Software AG, Zurich, Switzerland

10:30 – 11:00

**RESTAURANT FOR DELEGATES**

**HALL 1**

> COFFEE BREAK

11:00 – 12:15



### > EMERGING TECHNOLOGIES: FRIEND OR FOE FOR PUBLIC TRANSPORT?

**Timothy Papandreou**, CIO/Director Office of Innovation, San Francisco Municipal Transportation Agency, San Francisco, USA

**Nicolas Furgé**, CEO, Kisio (Keolis Group), Paris, France

12:15 – 12:30



### > CLOSING CEREMONY

12:30 – 14:00

**RESTAURANT FOR DELEGATES**

**HALL 1**

> LUNCH

EXHIBITION OPEN UNTIL 15:00

## ➤ PRACTICAL INFORMATION

### ARRIVAL BY SHUTTLE BUS ➤ Free of charge

#### ➤ TO/FROM CENTRAL STATION AND KARLSRUHE TRADE FAIR CENTRE:

##### CENTRAL STATION ➤ KARLSRUHE TRADE FAIR CENTRE

Tuesday – Wednesday | 08:10, 8:25, 8:40, 9:10, 9:25, 9:40,  
after 9:40 every 30 minutes until 18:10

Thursday | 08:10, 8:25, 8:40, 9:10, 9:25, 9:40,  
after 9:40 every 30 minutes until 15:10

##### KARLSRUHE TRADE FAIR CENTRE ➤ CENTRAL STATION

Tuesday – Wednesday | 8:30, 9:00, 9:15, 9:30,  
after 9:30 every 30 minutes until 18:30

Thursday | 8:30, 9:00, 9:15, 9:30,  
after 9:30 every 30 minutes until 15:30

#### ➤ TO/FROM SELECTED HOTELS AND KARLSRUHE TRADE FAIR CENTRE:

##### HOTEL LEONARDO ➤ KARLSRUHE TRADE FAIR CENTRE

Tuesday – Thursday | 8:10, 8:20, 9:15

##### KARLSRUHE TRADE FAIR CENTRE ➤ HOTEL LEONARDO

Tuesday only | 18:15, 18:20

##### NOVOTEL ➤ KARLSRUHE TRADE FAIR CENTRE

Tuesday – Thursday | 8:10, 8:20, 9:20, 9:30

##### KARLSRUHE TRADE FAIR CENTRE ➤ NOVOTEL

Tuesday only | 18:15, 18:20

### AIRPORT SHUTTLE

##### BADEN-BADEN ➤ KARLSRUHE TRADE FAIR CENTRE

Tuesday – Thursday | 10:20, 14:50, 17:40

##### KARLSRUHE TRADE FAIR CENTRE ➤ BADEN AIRPARK

13:25, 17:05, 19:25

##### CENTRAL RAILWAY STATION ➤ BADEN AIRPARK

13:10, 16:50, 19:10

### ARRIVAL BY TRAM

#### FROM CITY CENTRE

Line S2 (Direction Rheinstetten); Stop: Messe/Leichtsandstraße

#### FROM CENTRAL STATION

Line 4 (Direction Waldstadt) until Europaplatz/Kaiserstraße; change  
to line S2 (Direction Rheinstetten); Stop: Messe/Leichtsandstraße

#### FROM DURLACHER TOR

Line S2 (Direction Rheinstetten); Stop: Messe/Leichtsandstraße

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15-17 MAY  
**MONTRÉAL 2017**  
 GLOBAL PUBLIC  
 TRANSPORT SUMMIT

See you in Montréal

## EXHIBITION OPENING HOURS

Tuesday 1 March 9:00 - 18:00  
 Wednesday 2 March 9:00 - 18:00  
 Thursday 3 March 9:00 - 15:00

## CONFERENCE REGISTRATION DESK

Tuesday 1 March 8:00 - 17:30  
 Wednesday 2 March 8:00 - 17:30  
 Thursday 3 March 8:30 - 12:00

> **Contact:** Rui Ribeiro, UITP @ rui.ribeiro@uitp.org

## PRESS CENTRE

Entrance hall

> **Contact:** Andrew Canning, UITP @ andrew.canning@uitp.org

## SPEAKERS ROOM

Tuesday 1 March 8:30 - 18:00  
 Wednesday 2 March 8:30 - 18:00  
 Thursday 3 March 8:00 - 12:30

## WIFI

Please connect to wifi network «m3connect» and open your internet browser. Type in any address and the login page will appear automatically.

You will be asked for your personal registration data.  
 After that you will be connected to the internet.

## ORGANISERS

Karlsruher Messe- und Kongress-GmbH (KMK)  
[www.messe-karlsruhe.de](http://www.messe-karlsruhe.de)  
 Tel: +49 (0)721 3720 5140

International Association of Public Transport (UITP)  
[www.uitp.org](http://www.uitp.org)  
 Tel: +32 (0)2 673 61 00

# LEAD the TRANSITION



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