



In December 2013, the first calls within the scope of Horizon 2020, the new EU Framework Programme for Research and Innovation, have been published and have thus initiated a new era of EU research. Between 2014 and 2020, a budget of approximately 70 billion Euros will be available for funding within Horizon 2020.

Impact and innovation are main criteria for successful proposals in Horizon 2020. To inform potential applicants about the relevance of those aspects and to advise them on how to emphasize impact and innovation in their proposals, the University of Bonn / EuroConsult Research & Education organizes this workshop in cooperation with the European IPR Helpdesk. The workshop is funded by the Ministry of Innovation, Science and Research of the State of North Rhine-Westphalia.

AGENDA

09:30 **Registration and welcome coffee**

10:00 **Welcome address**

Monique Trachsel

University of Bonn, Unit 6.4 – European and International Networks

10:15 **Introduction to IP in H2020 and the European IPR Helpdesk and its services**

Jörg Scherer

CEO Eurice GmbH / Head of Training and Communication European IPR Helpdesk

11:00 ***Invention and Innovation in H2020 – Preparing proposals and managing projects***

Dr. Eugene Sweeney

lambic Innovation Ltd / European IPR Helpdesk

12:00 **Lunch Break**

12:30 ***Invention and Innovation in H2020 – Using patent information for strategic intelligence***

Dr. Eugene Sweeney

lambic Innovation Ltd / European IPR Helpdesk

13:30 **Short coffee break**

13:45 ***Invention and Innovation in H2020 – Exploitation strategies, business models and case studies***

Dr. Eugene Sweeney

lambic Innovation Ltd / European IPR Helpdesk

15:00 **End of the Workshop**

International IP Training session

***"Impact & Innovation in
Horizon 2020"***
*Strategies for successful exploitation
of Horizon 2020 results*

15th September 2015

Bonn

The University of Bonn / EuroConsult Research & Education organizes this workshop in cooperation with the European IPR Helpdesk. The workshop is funded by the Ministry of Innovation, Science and Research of the State of North Rhine-Westphalia.





TRAINERS

Dr. Eugene Sweeney

Dr. Eugene Sweeney has over 30 years of experience of managing and commercialising research and new technologies. He is an expert for the European Commission in the areas of IPR, ICT, Innovation, and Research-Industry partnerships. He has been a project reviewer and evaluator for several EC Framework projects, the EC's IPR Helpdesk, and the Innovation Relay Centre Network. He was an invited expert on the working group considering IPR rules for FP7, and the Responsible Partnering (Industry / Research) Initiative.



Jörg Scherer

Jörg Scherer has been working as a research manager in both the academic and industrial sector for the past fifteen years. He has a strong track record in research and innovation management issues within EU RTD Framework Programs. For the European IPR Helpdesk he is coordinating a comprehensive capacity building program for academics and entrepreneurs with over 50 training sessions a year in the field of IP & Innovation.



BASIC INFORMATION

Location

Universitätsclub Bonn e.V.
Konviktstraße 9
Josef-Schumpeter-Raum (1st floor)
53113 Bonn

Registration

The attendance of the workshop is only possible after registration. A binding registration for the workshop can be made either

- via email to m.trachsel@uni-bonn.de or
- via online form on <http://www3.uni-bonn.de/forschung/euroconsult/veranstaltungenkalender>

Please register until September 8, 2015. Please note that the number of participants is limited. Registrations are processed in the order in which they arrive.

We reserve the right to cancel the workshop to the exclusion of claims for compensation in case of cancellations of speakers or an insufficient number of registrations.



Ministerium für Innovation,
Wissenschaft und Forschung
des Landes Nordrhein-Westfalen



ORGANIZERS

Please feel free to get in touch with us anytime for further information or if you have questions regarding the event.

Contact EU IPR Helpdesk

Claire Fentsch
Email claire.fentsch@iprhelpdesk.eu
Phone +49 681 9592-3379

European IPR Helpdesk
c/o Eurice GmbH
Science Park 1
66123 Saarbrücken

Contact University of Bonn / EuroConsult Research & Education

Monique Trachsel
Email m.trachsel@uni-bonn.de
Phone +49 228 73-3260

University of Bonn
Unit 6.4 – European and International Networks
Poppelsdorfer Allee 102
53115 Bonn
www.internationales.uni-bonn.de/abt.6.4

Meet the European IPR Helpdesk ambassadors in your country. For further information, please check our website:

www.iprhelpdesk.eu/ambassadors/

About the European IPR Helpdesk

© European Union (2011 - 2015). This project receives funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 641474. Please see our full disclaimer at www.iprhelpdesk.eu.

Photo credits:

© istockphoto.com/Angelika Schwarz (Title)